

# Article Writing



# You need a plan!

A good article contains:

- Introduction
- Main body (2-3 major points)
- Conclusion



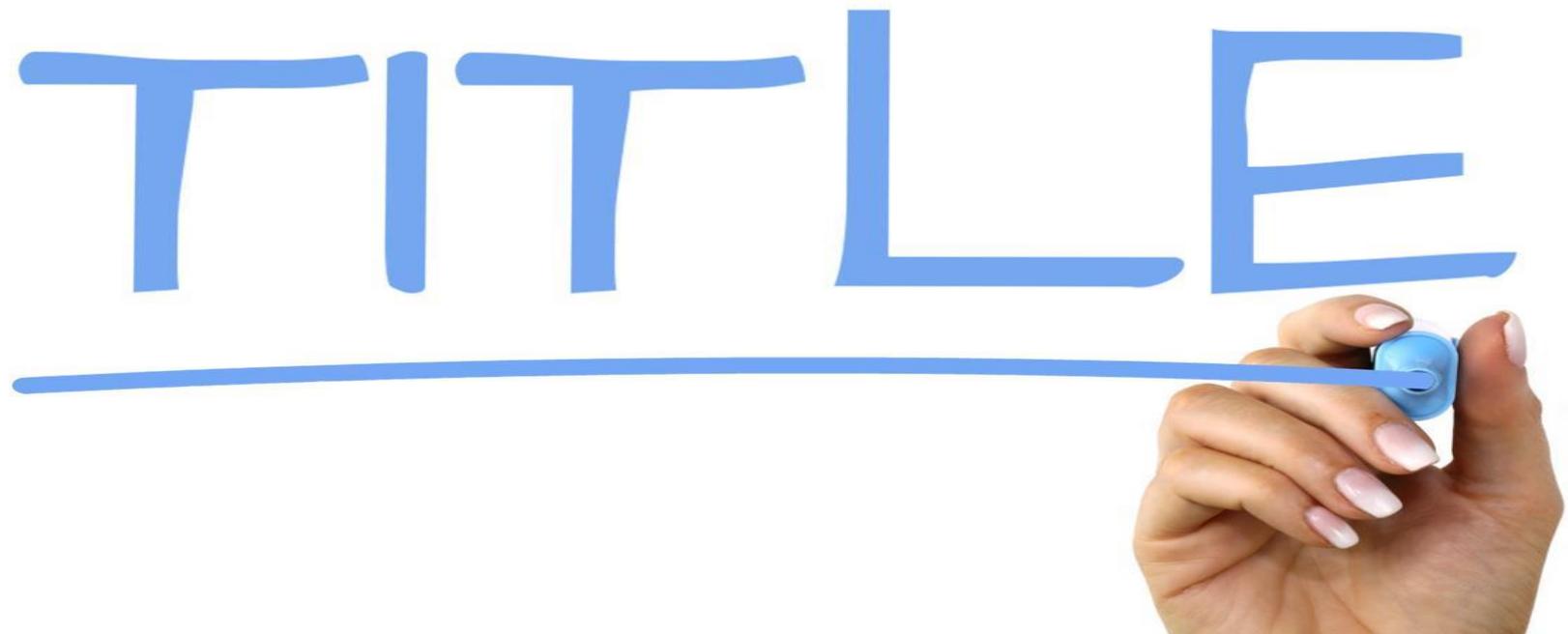
# Style is important

- Write your article in neutral or semi-formal style
- It's OK to use phrasal verbs, idioms.



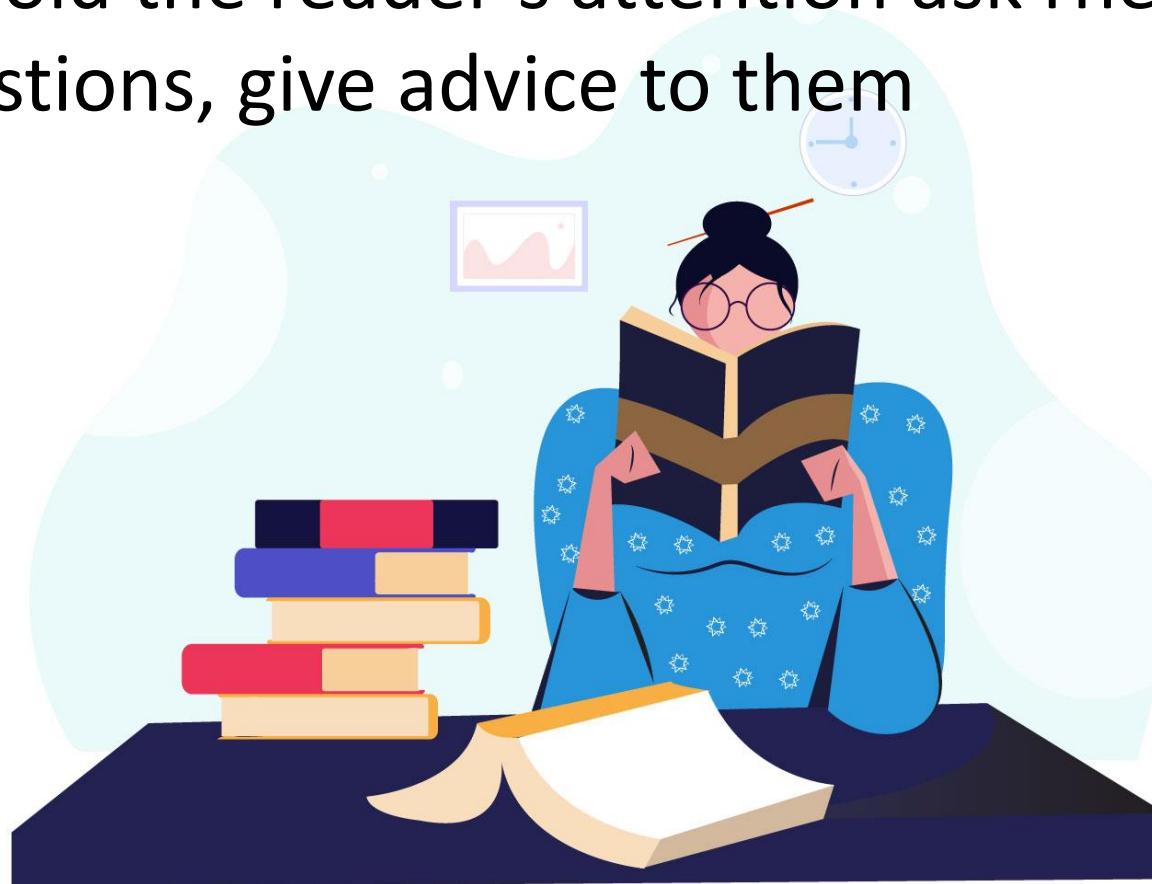
# Catchy title

- A good article should have a good title
- To make a catchy title use puns, allusions, metaphors, idioms in it



# Conversation with the reader

- Talk directly to the reader
- To hold the reader's attention ask rhetorical questions, give advice to them



# Practice makes perfect

- To prepare read as many articles as you can
- Pay attention to the language and techniques authors use and try to imitate them
- Practise writing your own articles



- заданием части Writing ЗЭ ВсОШ 2023 учебного года, в котором нужно было написать довольно необычную статью. Также мы прикрепили в карточках 6–9 статью одного из победителей, которая набрала 19 баллов из 20. Только учитывайте, что мы постарались максимально сохранить орфографию, грамматику и пунктуацию автора, поэтому могут быть ошибки. Но так как эта статья очень грамотно написана, на неё стоит обратить внимание.

## Writing

Time: 1 hour 30 minutes

You have seen this advertisement in an international youth magazine:

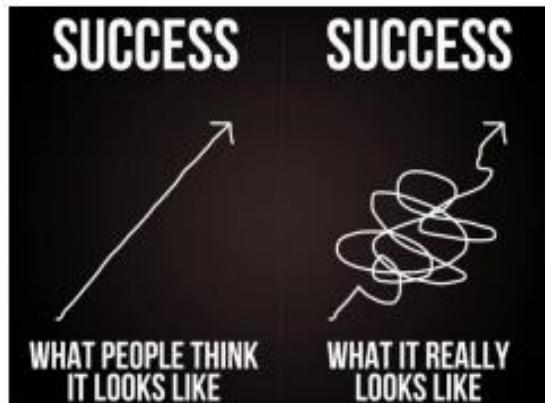
**Tell us about a successful person you know and admire. What does success really mean? What helps people to be successful?**

**We will publish the most interesting articles next month.**

Write your article in **300-350 words** (including the title) in an appropriate style.

***In your article:***

- *Make sure the following picture illustrates the main idea of your article:*



- Use 1-2 quotations from the list of quotations:

*The difference between winning and losing is most often not quitting. (Walt Disney)*

*I find that the harder I work the more luck I seem to have. (Thomas Jefferson)*

*It often requires more courage to dare to do right than to fear to do wrong. (Abraham Lincoln)*

*Be yourself. Everyone else is already taken. (Oscar Wilde)*

*Success does not consist in never making mistakes but in never making the same one a second time.  
(George Bernard Shaw)*



# Task

**Time:** 1 hour 30 minutes

You have seen this advertisement in an international youth magazine:

*Tell us about a successful person you know and admire. What does success really mean? What helps people to be successful? We will publish the most interesting articles next month.*

Write your article in **300-350 words** (title included) in an appropriate style.



Ассоциация  
победителей  
олимпиад



# Task



## In your article:

- Make sure the following picture illustrates the main idea of your article:



Ассоциация  
победителей  
олимпиад



апо.рф



# Task

## In your article:

- **Use 1-2 quotations** from the list of quotations:

The difference between winning and losing is most often not quitting. (**Walt Disney**)

*I find that the harder I work the more luck I seem to have.* (**Thomas Jefferson**)



Ассоциация  
победителей  
олимпиад



апо.рф



# Task

*It often requires more courage to dare to do right than to fear to do wrong. (**Abraham Lincoln**)*

*Be yourself. Everyone else is already taken. (**Oscar Wilde**)*

*Success does not consist in never making mistakes but in never making the same one a second time. (**George Bernard Shaw**)*



Ассоциация  
победителей  
олимпиад



апо.рф



# Student Sample

## ***IRON WILL, YOUR BEST TRUMP CARD***

*Life isn't a bed of roses, is it? We all know the names of famous people who persevered and finally achieved their breakthroughs. Common wisdom suggests that a strong personality is the key to success. The extraordinary celebrities, businessmen and politicians, who gained the ultimate prize of fame and wealth, are commonly known. So let's look through a life story of a person who combines everything mentioned above.*



Ассоциация  
победителей  
олимпиад





# Student Sample

*Donald J. Trump, born in New York, is a well-known businessman and the 45th President of the United States. But was he always as wealthy and successful as he is now? The answer is definitely no. Trump's life was full of downfalls, failures and disappointments. His company went bankrupt several times, his brother tragically died of alcoholism, he had multiple divorces and his political career could be called a disaster until March 2016. But what difference does it make?*



Ассоциация  
победителей  
олимпиад



апо.рф



# Student Sample

*So, how did Trump achieve his ultimate goal of becoming one of the wealthiest men in America? The answer is simple: he never gives up. This is undoubtedly the most inspiring feature of his personality. Trump always has the strength to stand up to all of his misfortunes and the vital ability of “thinking big” under any circumstances, even if it means risking everything.*



Ассоциация  
победителей  
олимпиад



апо.рф



# Student Sample

While there are numerous obstacles to fulfilling your dreams, just recall the great words of Thomas Jefferson, the author of the Declaration of Independence: “I find that the harder I work, the more luck I seem to have.” Yes, most people know the name of the game in politics but they don’t know the things one has to go through prior to reaching stardom. Trump’s life hasn’t always been peaches and cream, but he pushed through.

So, again, never give up, and once you will purchase your own Louisiana.



Ассоциация  
победителей  
олимпиад

